



NS Anecdotes

NS System opens foreign branches in Norway and Finland in 2012 and 2013

As part of the company's growth strategy, traveling salespeople are hired and branches are opened in Norway and Finland.

At NS System, growth is always in the centre and is an important element in terms of being competitive in the market. It is important to be visible in the market and therefore important to have salespeople who speak the language. So it was also in the cards that NS System would have branches outside Denmark.

The first branch was opened in Norway in 2012 with a Norwegian traveling salesperson who could service the Norwegian market and have contact with customers in Norway. The same was done in Finland in 2013. This is the start of the presence in the Nordic region for NS System and would prove not to be the last time that NS System opens a branch in a Nordic country.

